A large, stylized graphic of a pig's face in shades of red and orange, occupying the left and center of the image. The pig has large, rounded eyes, a prominent snout, and a small ear. The graphic is composed of thick, rounded lines and shapes, giving it a friendly and cartoonish appearance. The background is a solid dark red color.

**We're  
Flying Pig**

What was impossible in architectural coatings is now possible

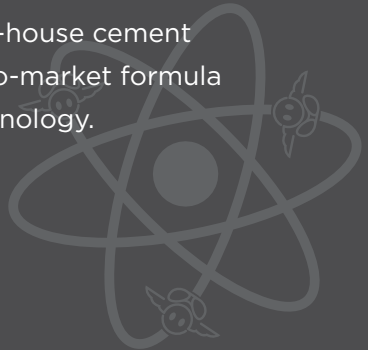


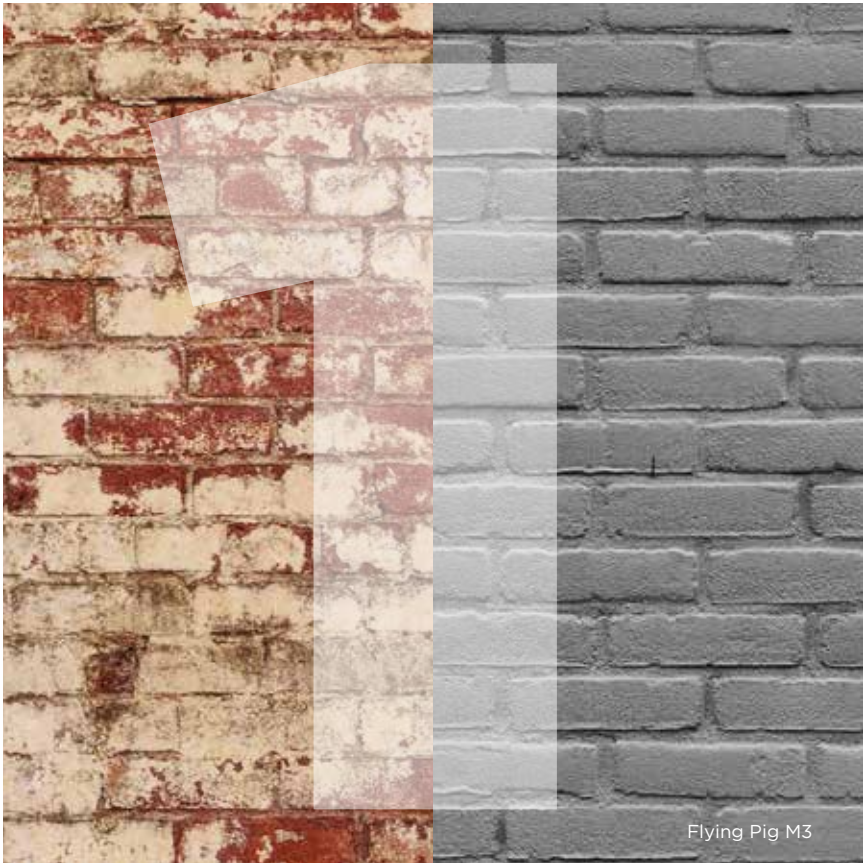
Flying Pig D5

## How Great Ideas Get Off the Ground

Every great invention starts with a problem to solve. For pro applicators, architects and building owners, it was nearly impossible to get a durable finish on exterior cement or brick walls.

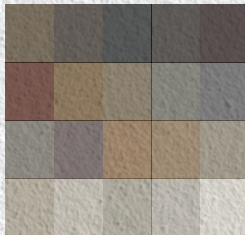
**The breakthrough:** Our in-house cement chemist invented a first-to-market formula with patent-pending technology.





## Introducing Flying Pig Coatings® All-In-One System

It's a block filler, primer and finish coat all in one, specially designed to cover difficult exterior substrates like concrete, block and brick walls. Pros are in hog heaven with the look (lightly textured to hide imperfections) and the savings (labor and materials).

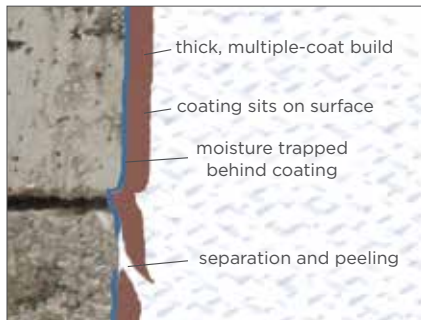




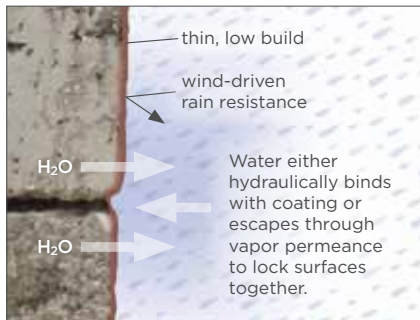
Flying Pig D6 & N6

## Lead the Herd With Superior Results

Our patent-pending **Low Build Smart Technology®** converts the moisture content in masonry substrates and uses it to build coating strength and integrity. So while traditional paints and high-solid stains use a high-build approach to meet industry tests like wind-driven rain, we achieve better results using low build.



Competitive Product



Flying Pig Low Build Smart Technology®





Flying Pig M4






## Get the Job Done Faster and More Efficiently

Flying Pig Exterior Wall Coating is designed to save time and materials compared to traditional latex and masonry solutions.

- Power wash substrate and apply coating the same day
- Reduced need for caulk (bridges 1/16" cracks)
- Skip the filler and primer; requires one less coat than traditional solutions
- Apply quickly and efficiently (standard airless sprayer)
- If needed, recoat in 1 hour (vs. up to 24 hours)



PigMent Mixer Stand™



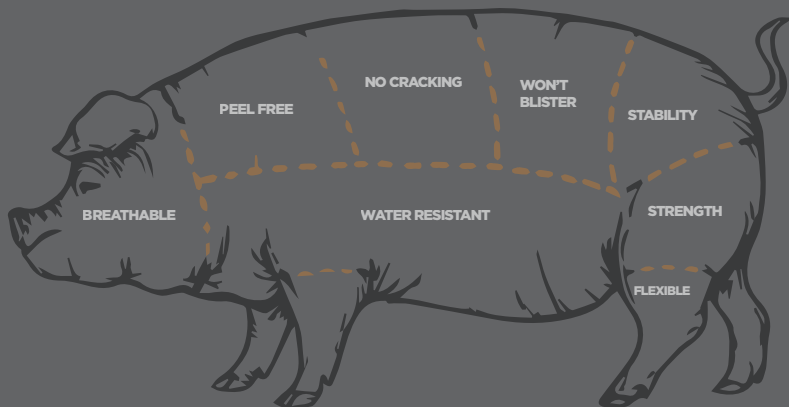
Color is added at  
the factory to ensure  
consistency

## **Small Batches Made to Order in Michigan**

We're quality control freaks. That's why we manufacture every single batch of Flying Pig Coatings® at our facility in West Michigan, where we oversee production to ensure ingredient freshness and color control. Relentless attention to detail—from production to packaging and delivery—ensures our product is superior to standard paints and high-solid stains that sit on a shelf and vary by lot.



Quality ingredients feed our thin coating that is engineered to wear like a pig's nose, and comes with a 5-year, 100% material warranty.



100%

**100% Acrylic:**

doesn't yellow; greater stability vs. vinyl; excellent water resistance, flexibility and adhesion



**White Portland Cement:**

color control, excellent strength, consistent quality



**Iron Oxide Pigments:**

alkali and UV resistance, nontoxic, color stability, richer tones and opacity

Flying Pig N6, N1, D5



Flying Pig N2



Flying Pig isn't just a breakthrough in architectural coatings. Its unique texture and palette create beauty that endures.



Flying Pig D6



Flying Pig M6, N2



**BBQ&A<sup>®</sup>**



## **Customer Support Motto: Never Put Lipstick on a Pig**

We'll give you straight answers (and real people answer the phone), so you have the information you need to do the best possible job for your client. It's one of the reasons why we created the BBQ&A® learning series—as a way to feed minds. We'll come to you with food and fodder because we're passionate about talking with architects, engineers, specifiers, professional painters and contractors about the industry and what's on the horizon.





## Pig Power Unites

We believe that pigs can fly and that each of us, through the power of philanthropy, can make a difference in the lives of others. It's part of our Pigifesto and the reason we created our Flying Pig Foundation.

## Ready to Boar In?

Call us toll-free at **888.354.1118**  
or learn more at **[flyingpigcoatings.com](http://flyingpigcoatings.com)**



3529 3 Mile Road NW, Grand Rapids, Michigan 49534

Due to limitations of the printing process, colors may vary slightly from the actual Flying Pig Coatings® palette.